





Remind helps teachers connect instantly with students and parents.

OUR VISION IS TO CONNECT every teacher, parent, and student in the world to improve education. We achieve this through:

-  **TEACHER OBSESSION**
 Our foundation is built on delighting teachers. We authentically listen to what teachers need and work daily to earn their trust.
-  **SIMPLICITY**
 Teachers are busy. Our product makes their jobs easier.
-  **ACCESSIBILITY**
 Remind is free on any device. In the US, send and receive messages via push notifications in the app, SMS (basic text messaging), or email.
-  **SAFETY**
 No personal phone numbers are exchanged. There is a recorded history of every message sent. Remind can be used to send one-way broadcast messages.



1 OUT OF 5 TEACHERS
in the U.S. uses Remind



60 MILLION MESSAGES
are sent per month



18 MILLION USERS
connect using Remind

A Case for Remind

- “Strong teacher-student relationships have a meaningful impact on increased student participation and attendance, and decreased disruptive behavior.” (White, 2007)
- “Regularly texting parents about student performance results in increased effort and achievement.” (Bergman, 2014)
- “Virtually all middle and high school students have access to mobile devices and are using them for schoolwork.” (Project Tomorrow, 2014)
- “Regularly texting parents increases parental engagement and helps students score higher on literacy assessments.” (York & Loeb, 2014)

Key Product Features

- Create up to 10 classes, or groups of students and parents, to send messages to.
- Attach a document or photo and send a Voice Clip.
- Schedule a message in advance.
- Invite students & parents to respond to your messages with Stamps. ★✓✗?

Examples of Impact

IMPACT	TESTIMONIAL	EXAMPLE
<i>Extending learning at home</i>	<i>"Students are proud of themselves when they can teach their parents something new. They come up to me the next day and are excited to tell me that their parents didn't know that Democracy came from Ancient Greece and that they explained it them."</i> — Dan Klumper, 6th Grade Teacher	Encourage your child to formulate questions while they read to you. Asking Qs is our current reading strategy! See the attached anchor chart.
<i>Improving parent involvement at school</i>	<i>"We use Remind to help families with events around campus, dismissal times for school, but most importantly we're integrating Common Core. Many of our teachers are sending open ended questions directly related to what kids are learning in class. This helps parents engage in conversation with the child that probably wouldn't have happened before."</i> — Adam Welcome, Principal, John Swett Elementary	We learned a new sentence frame to describe cause and effect relationships: Due to the fact that _____, _____. Ask your child to write one!
<i>Helping students stay on track</i>	<i>"Using Remind allows me to keep my students and their parents up-to-date with exactly what's going on in class."</i> — Todd Nesloney, Principal	Don't forget to prepare quotes for our in-class essay tomorrow. Attached is our prompt. Happy outlining! :)
<i>Saving teachers time</i>	<i>"Communication is a common problem of practice that many teachers struggle with daily. Thankfully, Remind has worked hard and has developed something truly great that can benefit all teachers, regardless of their content or pedagogical methods."</i> — Cory Hurst, Teacher	Check out the winning lab group with their unbroken eggs. I didn't have time to call home, but wanted to let you know.

Opportunities

01 / SHARE HOW YOU'RE USING REMIND

We're always collecting stories of impact to help us reach our vision.

02 / HOST A FEEDBACK SESSION WITH YOUR SCHOOL COMMUNITY

We're seeking whole schools willing to give multi-faceted feedback on Remind.

03 / BECOME A PILOT SCHOOL OR DISTRICT

Implement the rigorous use of Remind school-wide to solve a pressing problem.

Contact Rachel, Remind's Community Manager, at rachel@remind.com to get started!

At Remind, teachers are the heart and soul of what we do. That's because we believe that by making teachers' lives easier, we empower them to personally connect with students and bring communities together to improve education.